



We would be happy to have you on the *Biz Launch Power Program* if you are passionate about getting your business started and if you are willing to put the work in that will be needed. It will be an honor and pleasure to guide you through the startup process. To make sure we bring the right group of startup entrepreneurs together we invite you to answer the questions below, as much as you currently can. Do not worry if there are questions you cannot answer right now. We will go through your answers together in our *Power Hour* once you are accepted on the program.

Name: \_\_\_\_\_

Contact Details: \_\_\_\_\_  
(e-mail address, phone number)

Website (if available): \_\_\_\_\_

**Your current situation**

What is your current occupation? \_\_\_\_\_  
(Business owner, employed, student, ...)

What is your experience with starting and running a business?

- I have already launched and run one or more business(es)
- I have managed a business before, but never started one myself
- I have worked in businesses before, but never managed nor launched one
- I still have to learn how to work in a business
- Other \_\_\_\_\_

What are your biggest achievements so far?  
(Starting or running a business, career, projects, education, ...)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Your goals**

What are your top 3 life goals you want to achieve next?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Why do you want to start your own business?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

How much time are you willing to invest in starting your business?

- Full time
- Part time - Number of hours per week: \_\_\_\_\_

\_\_\_\_\_



**Your program expectations**

What are the key challenges with getting your business started?

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**Information about the business you want to start**

What business do you want to start?

*Describe your business idea briefly*

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What is the market need you want to satisfy with your product or service?

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What product or service do you want to offer?

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Do you want to start your business on your own or together with a partner or team?

- On my own                       With partner(s) and/or a team

What is your current startup business situation?

- It is just an idea                       I have a business plan  
 I have a prototype                       The business already makes money  
 Other: \_\_\_\_\_

Do you have further information or material regarding your startup?

*(Website, video clip, business plan, ...) – Please attach to e-mail*

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Any other comments?

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